

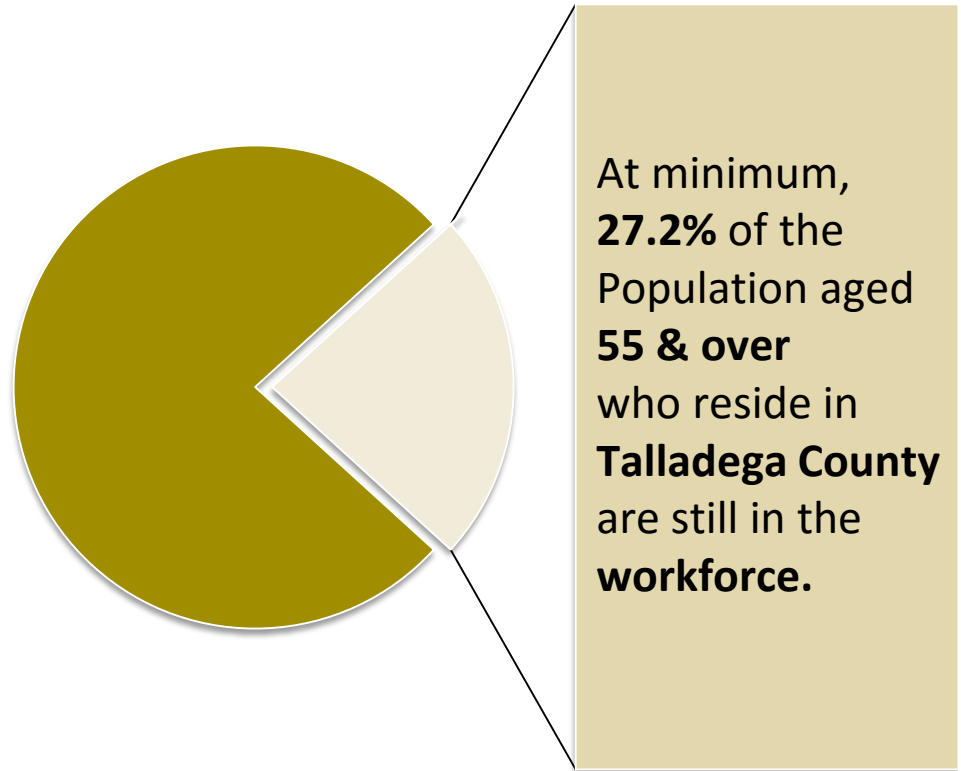
Talladega County Profile

Alabama Department of Labor
Labor Market Information Division

Demographics

American Community Survey Average Population Estimates for 2010-2014

Age	Estimate
Under 5 years	4,690
5 to 9 years	4,295
10 to 14 years	6,297
15 to 19 years	5,205
20 to 24 years	5,235
25 to 34 years	9,827
35 to 44 years	10,925
45 to 54 years	11,745
55 to 59 years	5,866
60 to 64 years	5,304
65 to 74 years	7,311
75 to 84 years	3,638
85 years and over	1,335



Demographics

American Community Survey Average Population Estimates for 2010-2014

School Enrollment	Estimate
Population 3 years and over enrolled in school	18,629
Nursery school, preschool	933
Kindergarten	843
Elementary school (grades 1-8)	8,721
High school (grades 9-12)	4,324
College or graduate school	3,808



Demographics

American Community Survey Average Population Estimates for 2010-2014

Educational Attainment	Estimate
Population 25 years and over	55,951
Less than 9 th grade	4,148
9 th to 12 th grade, no diploma	7,240
High school graduate (includes equivalency)	21,130
Some college, no degree	12,095
Associate's degree	4,371
Bachelor's degree	4,349
Graduate or professional degree	2,618



Source: U.S. Census Bureau, 2010-2014 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

September 2016 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,186	43,309	2,877	6.2%	11,723	14,600
Cherokee	11,461	10,897	564	4.9%	2,153	2,717
Clay	5,773	5,455	318	5.5%	996	1,314
Cleburne	5,995	5,663	332	5.5%	1,175	1,507
Coosa	4,483	4,226	257	5.7%	719	976
Etowah	43,850	41,292	2,558	5.8%	11,418	13,976
Randolph	9,502	8,991	511	5.4%	1,844	2,355
Talladega	35,021	32,709	2,312	6.6%	8,462	10,774
Tallapoosa	19,214	18,228	986	5.1%	4,153	5,139

Unemployment + Underemployment = Potential Available Labor Pool



Source: LAUS data, County Unemployment Rates, September 2016 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2015, Published April 2016, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Unemployed by Occupation 2016, Quarter 3

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	95	Nursing Assistants	16
Team Assemblers	61	Heavy and Tractor-Trailer Truck Drivers	16
Construction Laborers	60	Retail Salespersons	16
Inspectors, Testers, Sorters, Samplers, and Weighers	39	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	13
Industrial Truck and Tractor Operators	31	Electricians	13
Cashiers	26	Carpenters	12
Laborers and Freight, Stock, and Material Movers, Hand	24	Operating Engineers and Other Construction Equipment Operators	12
Welders, Cutters, Solderers, & Brazers	22	Plumbers, Pipefitters, and Steamfitters	12
Stock Clerks and Order Fillers	17	Maids and Housekeeping Cleaners	11
Office Clerks, General	16	Maintenance and Repair Workers	11



Resumes Posted on Alabama Joblink

Top Occupations with Most Resumes Posted 2016, Quarter 3

Occupation	# of Resumes	Occupation	# of Resumes
Helpers--Production Workers	75	Cashiers	21
Customer Service Representatives	64	Retail Salespersons	20
Office Clerks, General	60	Nursing Assistants	18
Team Assemblers	49	Welders, Cutters, Solderers, and Brazers	17
Laborers and Freight, Stock, and Material Movers, Hand	33	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	15
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	29	Heavy and Tractor-Trailer Truck Drivers	15
Executive Secretaries and Executive Administrative Assistants	23	Stock Clerks and Order Fillers	15
Construction Laborers	23	Maintenance Workers, Machinery	13
Industrial Truck and Tractor Operators	23	Operating Engineers and Other Construction Equipment Operators	13
Inspectors, Testers, Sorters, Samplers, and Weighers	22	Bookkeeping, Accounting, and Auditing Clerks	13



Help Wanted OnLine® Annual Job Postings

2015 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy and Tractor-Trailer Truck Drivers	445	Registered Nurses	29
Industrial Engineers	61	Combined Food Preparation and Serving Workers, Including Fast Food	29
Maintenance and Repair Workers, General	47	Aircraft Mechanics and Service Technicians	27
Electrical Engineers	44	Computer Systems Analysts	26
Customer Service Representatives	38	Light Truck or Delivery Services Drivers	26
Helpers--Production Workers	38	Accountants and Auditors	25
Computer User Support Specialists	36	Cashiers	24
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	35	Stock Clerks and Order Fillers	22
Welders, Cutters, Solderers, and Brazers	34	Inspectors, Testers, Sorters, Samplers, and Weighers	22
Retail Salespersons	33	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	21



Expected Worker Shortfall

	2012-2022	2012-2030
Total Population Growth	2.9%	3.4%
Age 20-64 Population Growth	-1.6%	-4.6%
Nonagricultural Job Growth	17.9%	28.2%
Worker Shortfall (%)	19.5%	32.8%
Worker Shortfall	5,703	9,592



Occupational Wages

Talladega County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$9.75	\$19.22	\$23.96

Talladega County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$13.64	\$21.21	\$24.99

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

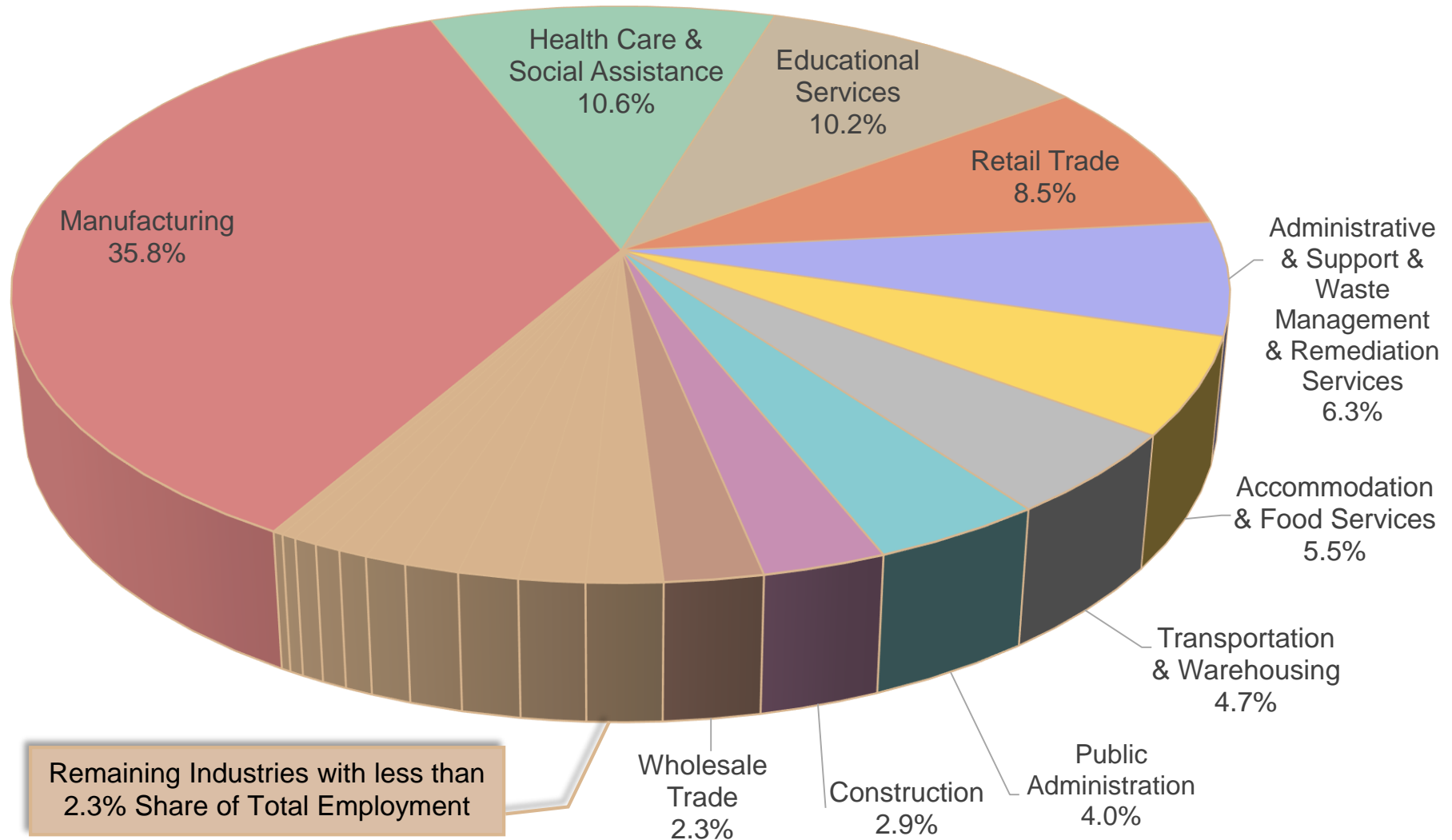
Occupational Wages

Annual Salary Area Comparison

	Entry	Mean	Experienced
Alabama			
Total	\$18,961	\$42,046	\$53,593
Production	\$20,361	\$34,796	\$42,019
Talladega County			
Total	\$20,275	\$39,991	\$49,849
Production	\$28,375	\$44,118	\$51,990
Calhoun County			
Total	\$18,500	\$37,629	\$47,192
Production	\$23,025	\$36,679	\$43,506
Jefferson County			
Total	\$20,350	\$47,217	\$60,649
Production	\$22,140	\$36,490	\$43,665

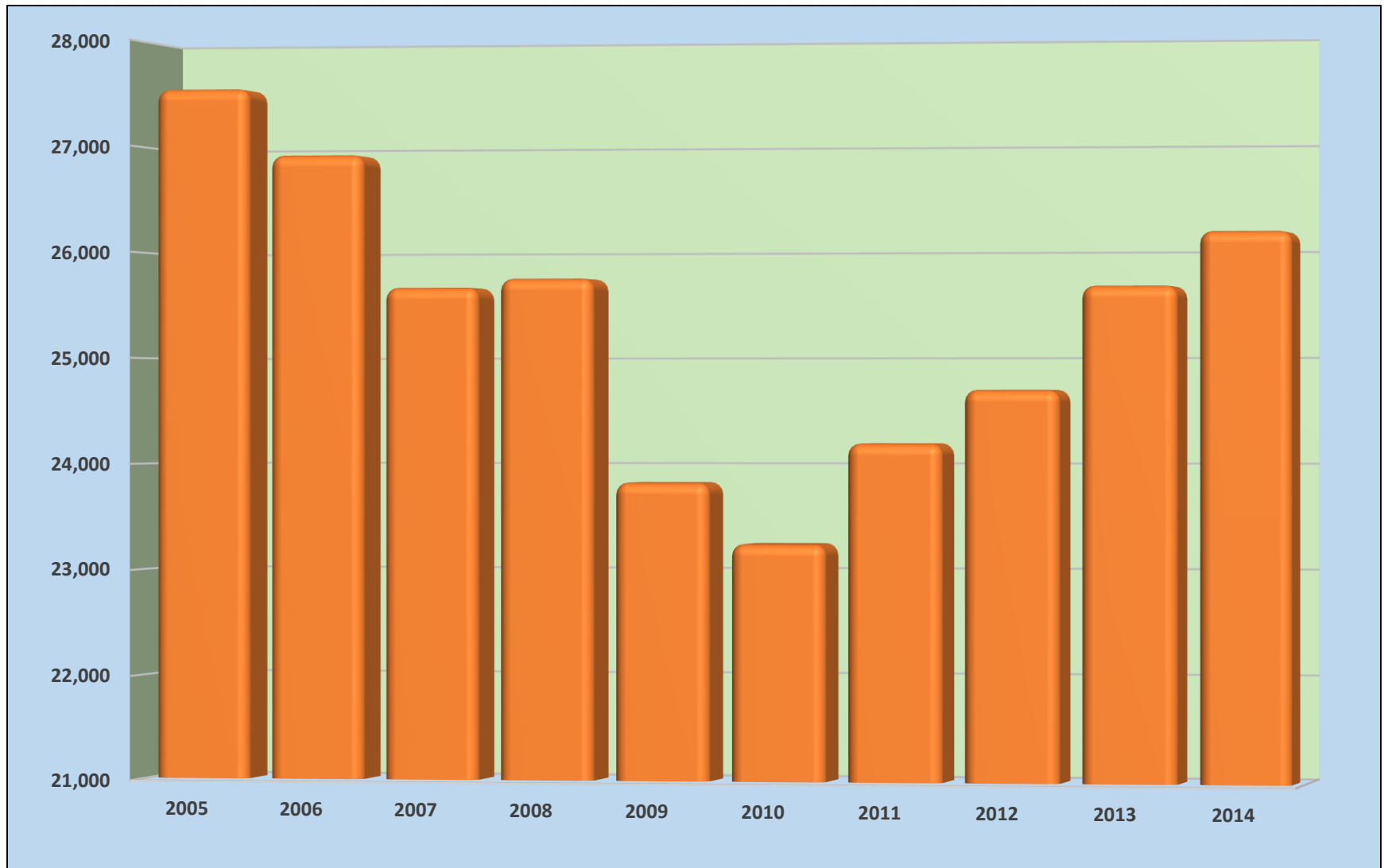
Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2014 Industry Employment



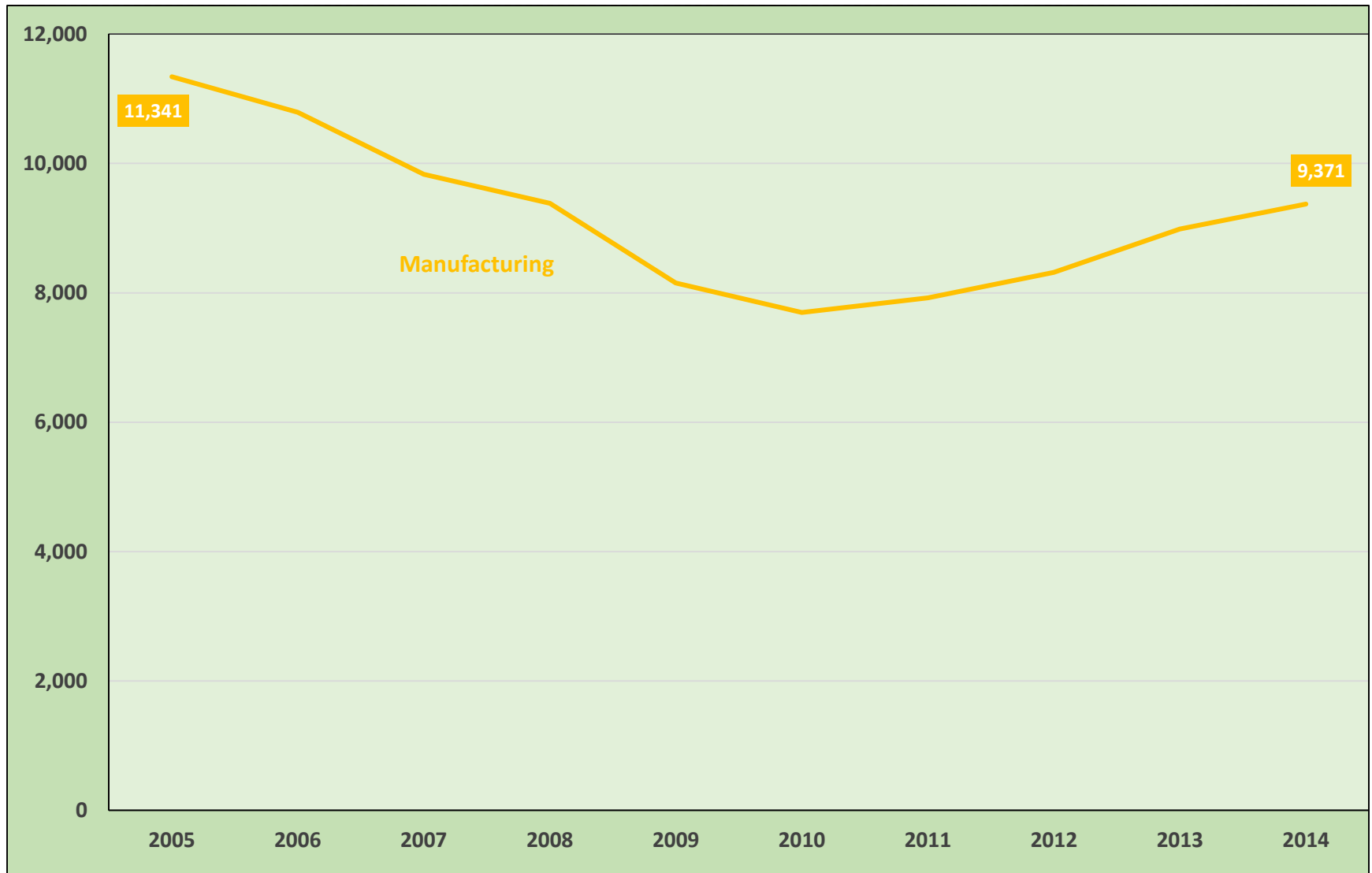
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



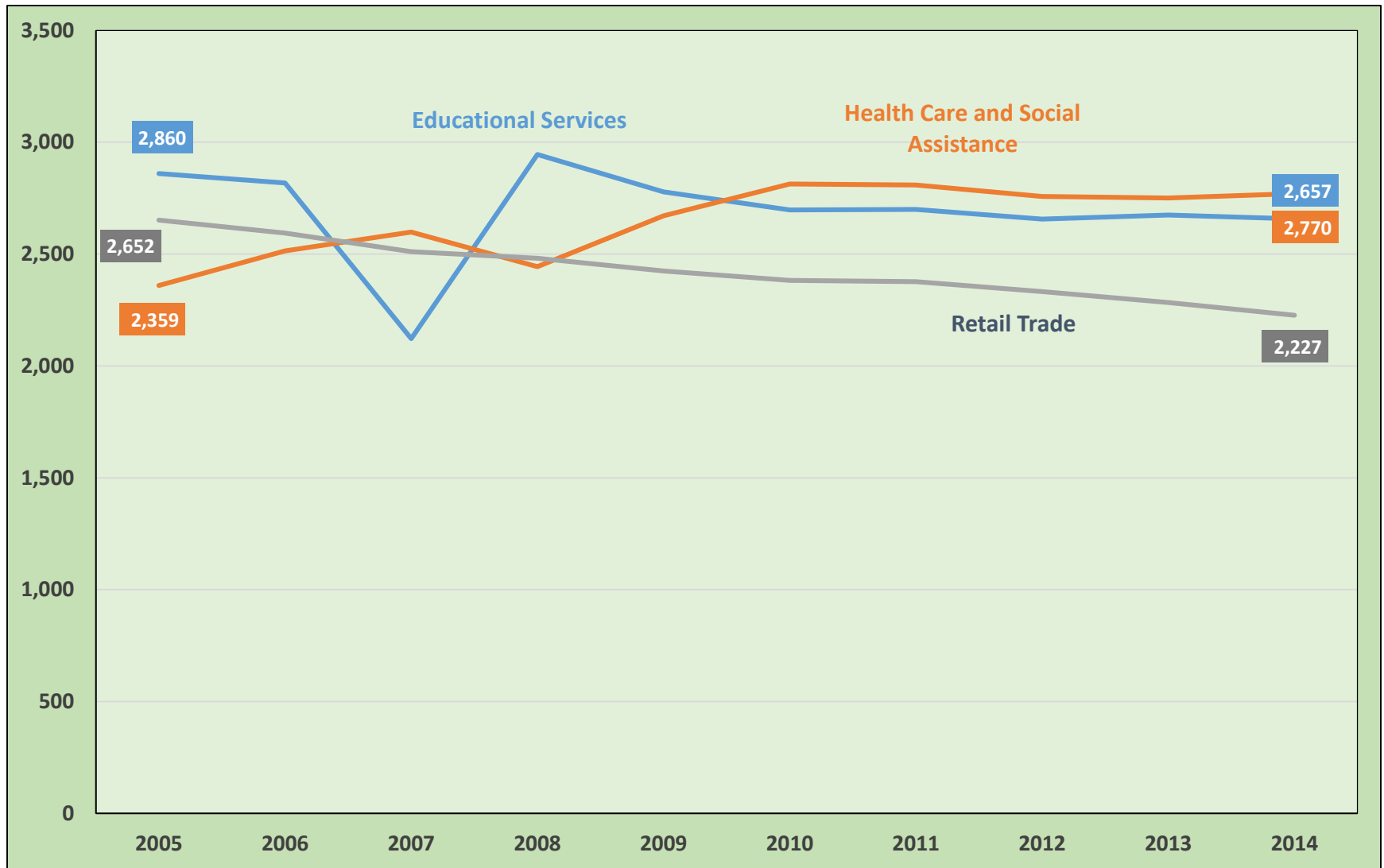
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.
Note: 2014 only contains first quarter data.

Total Industry Trend



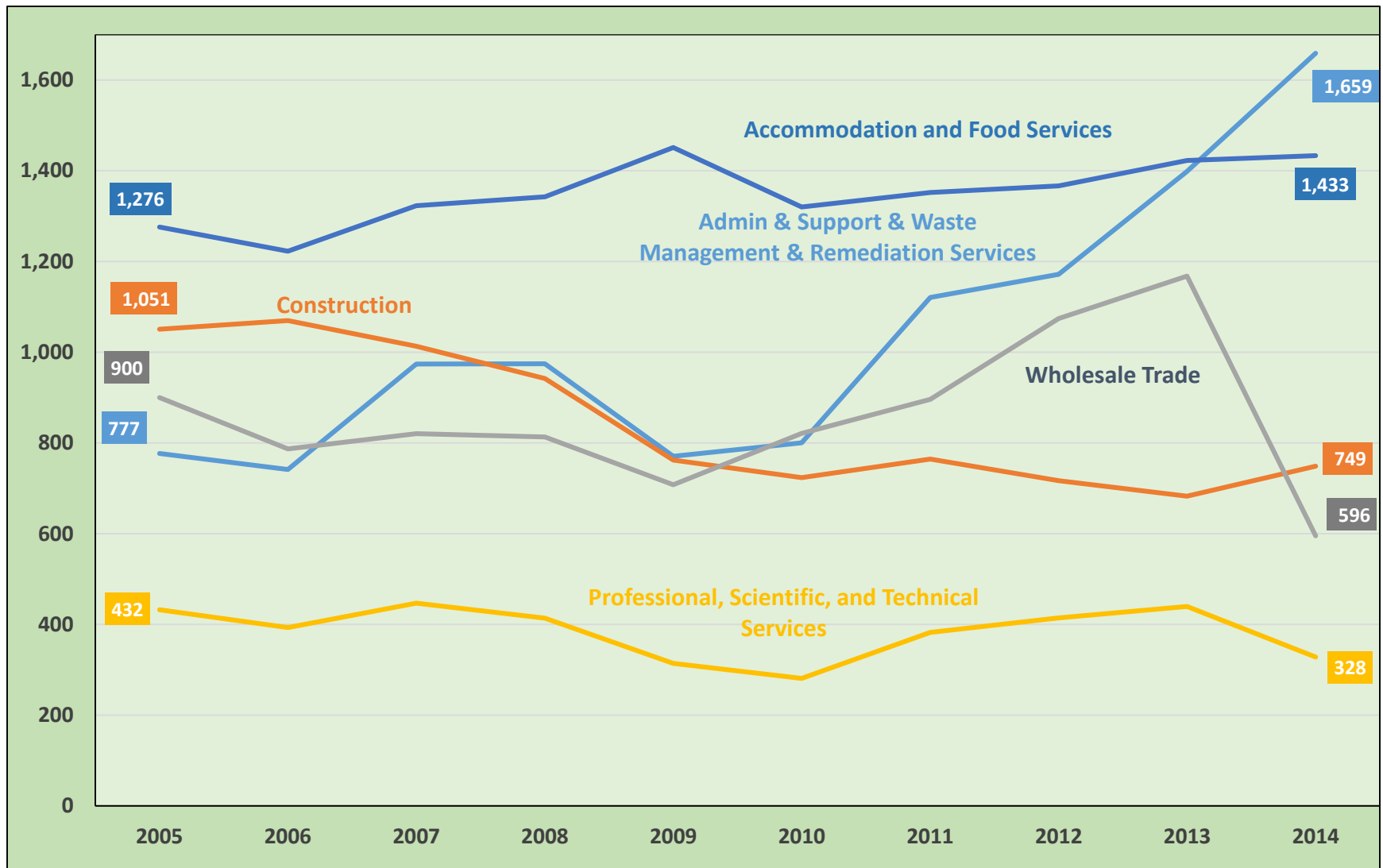
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend

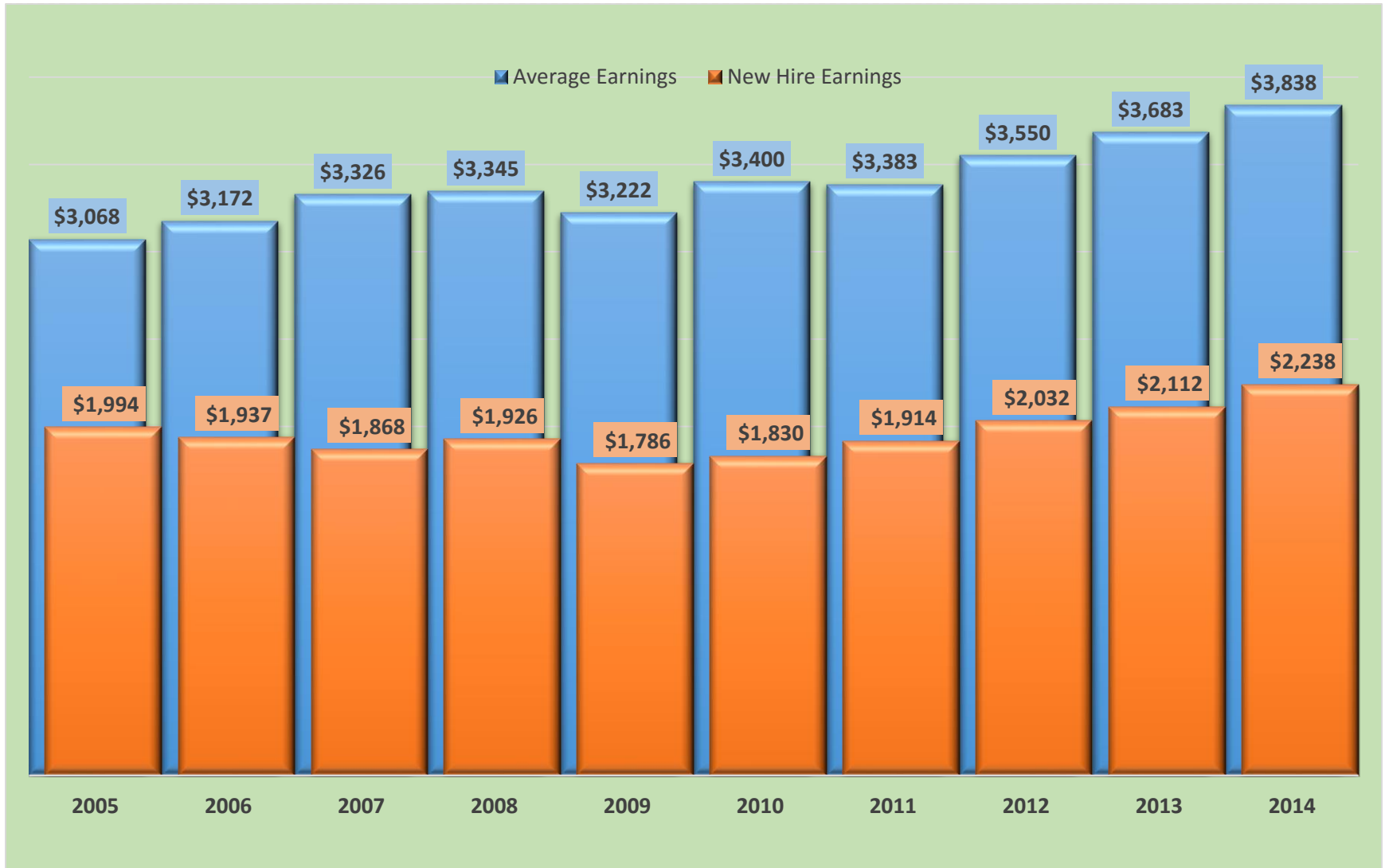


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



Average Monthly Earnings Trend

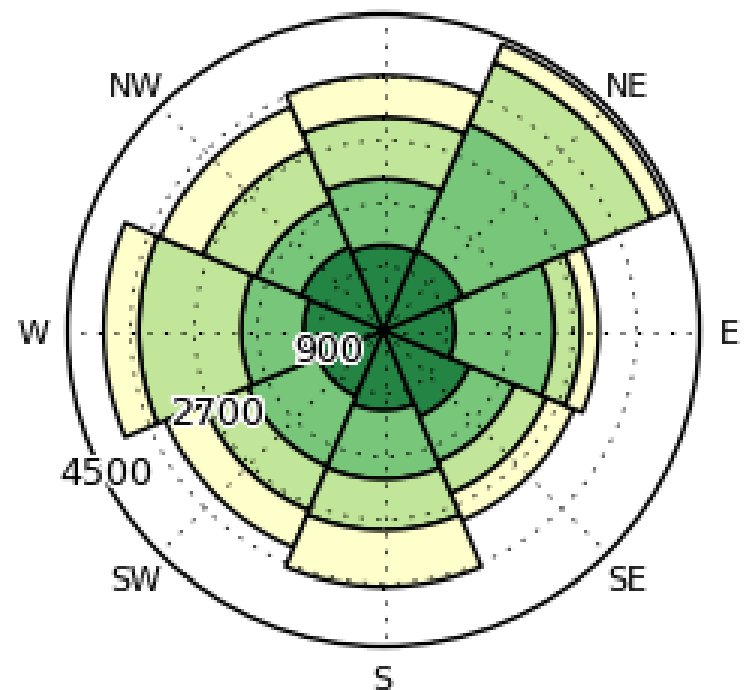


2014 Commuting Patterns

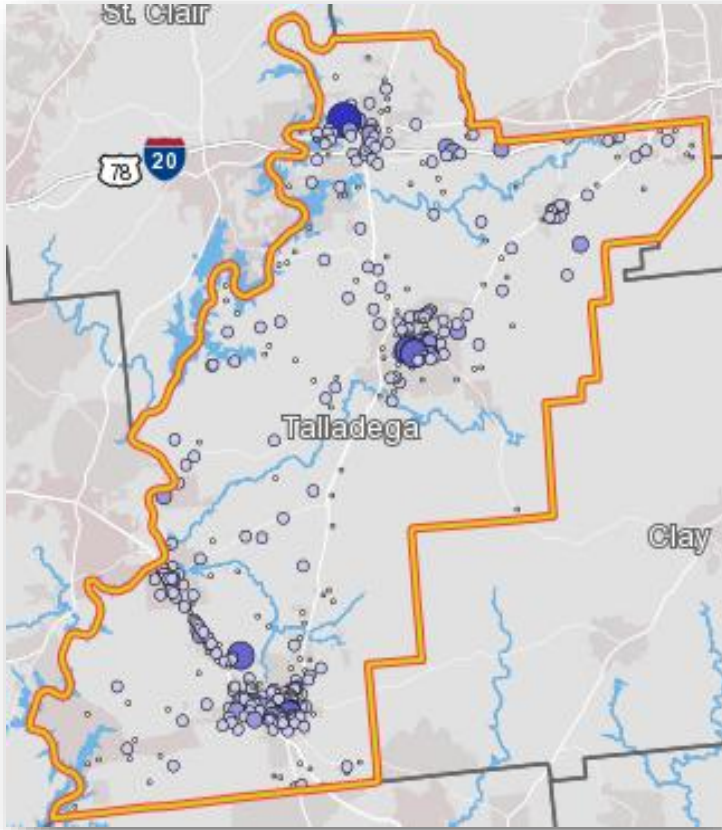
Distance Workers Travel to Talladega County to Work

	Count	Share
Total Primary Jobs	28,459	100.0%
Less than 10 miles	9,354	32.9%
10 to 24 miles	8,664	30.4%
25 to 50 miles	6,367	22.4%
Greater than 50 miles	4,074	14.3%

Job Counts by Distance/Direction in 2014
All Workers



2014 Commuting Patterns

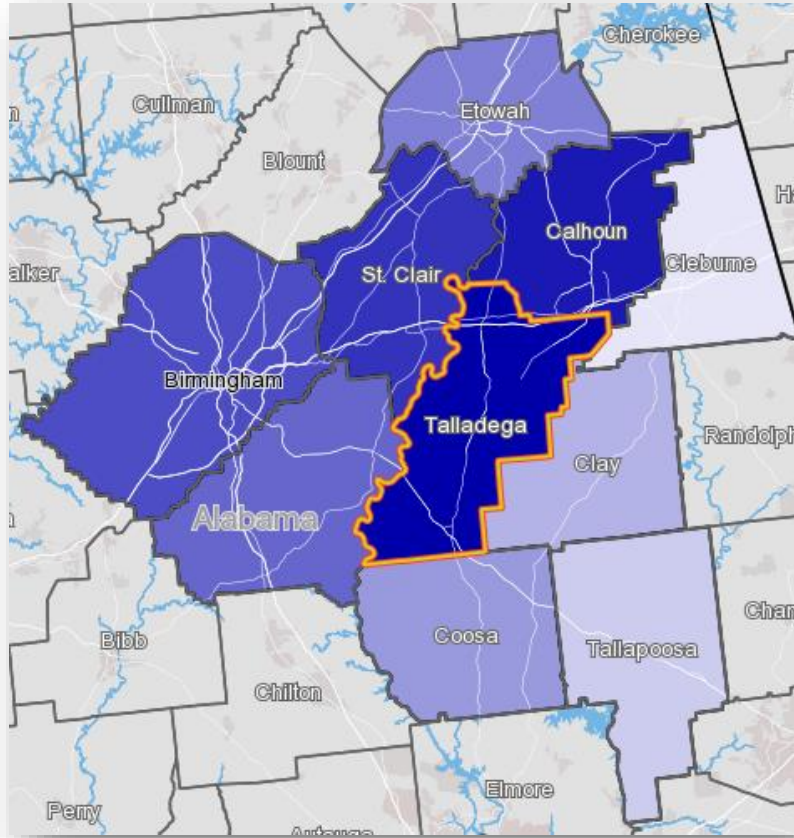


Jobs by Worker Age	Count	Share
Age 29 or younger	5,902	20.7%
Age 30 to 54	16,845	59.2%
Age 55 or older	5,712	20.1%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	2,772	9.7%
High school or equivalent, no college	7,883	27.7%
Some college or Associate degree	7,497	26.3%
Bachelor's degree or advanced degree	4,405	15.5%
Educational attainment not available (workers aged 29 or younger)	5,902	20.7%
Jobs by Worker Sex	Count	Share
Male	15,932	56.0%
Female	12,527	44.0%
Jobs by Earnings	Count	Share
\$1,250 per month or less	5,235	18.4%
\$1,251 to \$3,333 per month	10,315	36.2%
More than \$3,333 per month	12,909	45.4%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

County of Residence for Workers in Talladega County



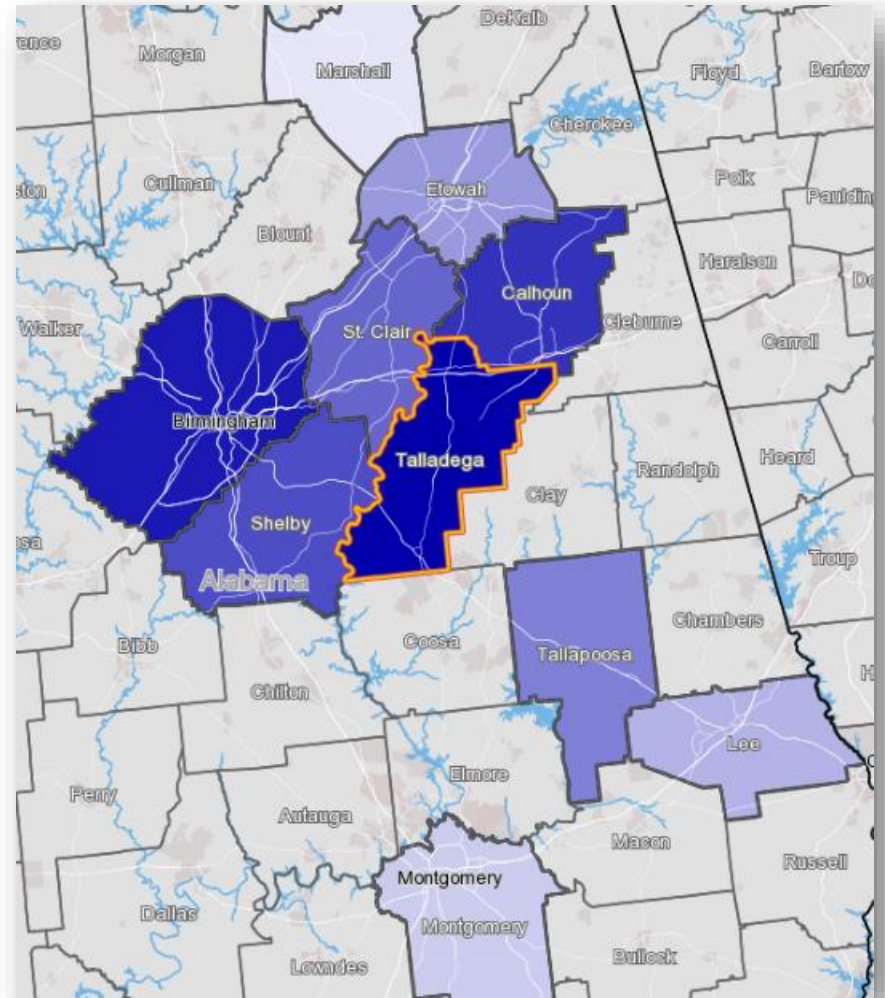
	Count	Share
Talladega County, AL	12,402	43.6%
Calhoun County, AL	3,556	12.5%
St. Clair County, AL	1,870	6.6%
Jefferson County, AL	1,615	5.7%
Shelby County, AL	1,370	4.8%
Etowah County, AL	1,017	3.6%
Coosa County, AL	785	2.8%
Clay County, AL	631	2.2%
Tallapoosa County, AL	514	1.8%
Cleburne County, AL	270	0.9%
All Other Locations	4,429	15.6%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

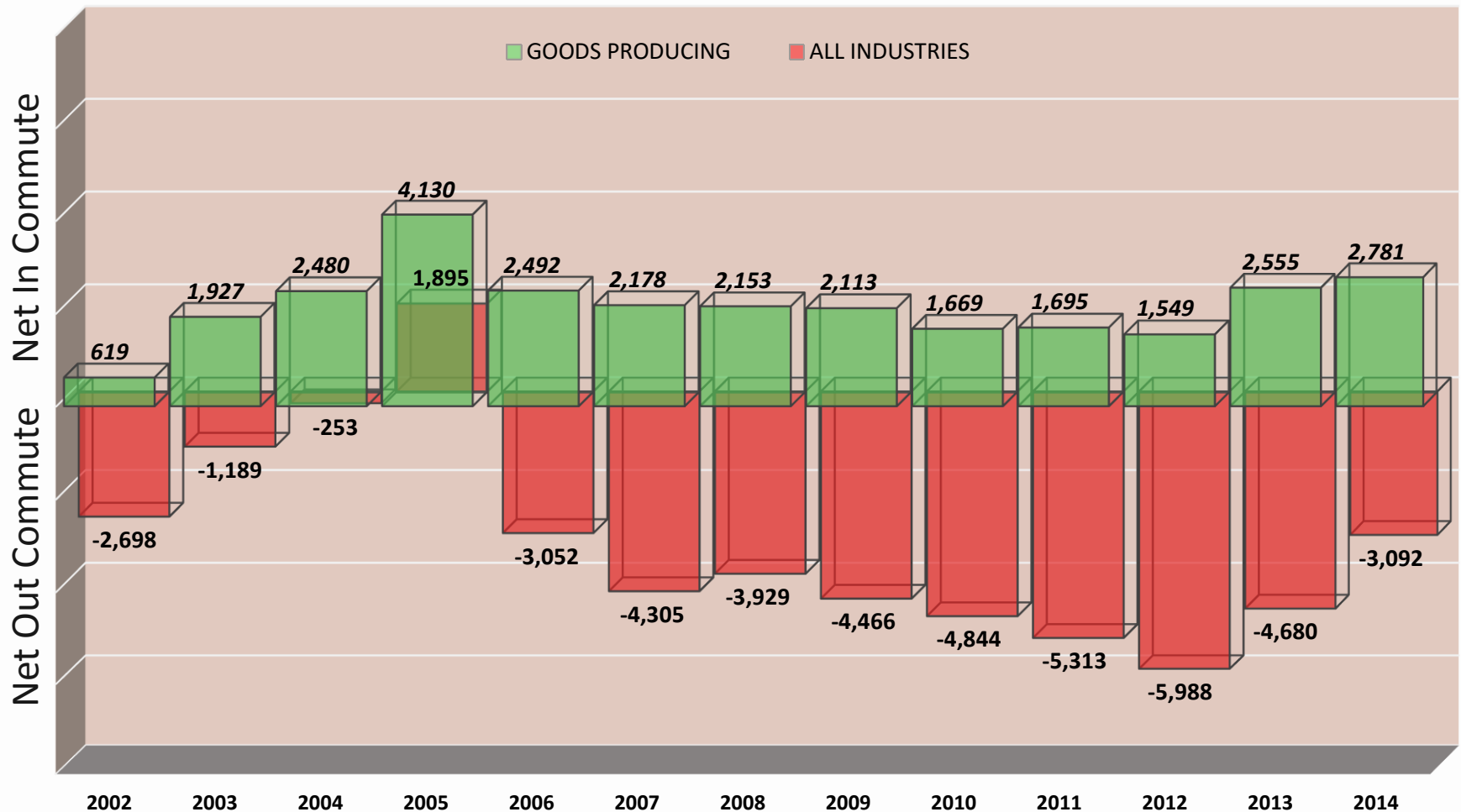
Counties Where Talladega County Residents Commute to Work

	Count	Share
Talladega County, AL	12,402	39.3%
Jefferson County, AL	4,449	14.1%
Calhoun County, AL	3,538	11.2%
Shelby County, AL	1,731	5.5%
St. Clair County, AL	1,466	4.6%
Tallapoosa County, AL	587	1.9%
Etowah County, AL	582	1.8%
Lee County, AL	506	1.6%
Montgomery County, AL	405	1.3%
Marshall County, AL	350	1.1%
All Other Locations	5,535	17.5%



2014 Commuting Patterns

Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
BB Comer Memorial High School	69	32	11	1	3	15	31	1
Childersburg High School	110	63	9	6	13	28	57	6
Fayetteville High School	42	28	3	2	1	6	24	4
Lincoln High School	110	45	11	3	4	18	44	1
Munford High School	112	53	14	2	4	20	44	9
Sylacauga High School	155	83	16	3	3	22	82	1
Talladega County Central High	37	16	4	4	5	13	16	0
Talladega High School	135	39	9	2	12	23	34	5
Winterboro High School	40	22	9	2	5	16	22	0



Source: Alabama Commission on Higher Education; 2015 High School Report.

Postsecondary Education

Fall 2015 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Talladega County	# Undergrads	# First-Time Freshman
Grand Total	1,984	442
Major		
General Studies	638	205
Registered Nursing/Registered Nurse	141	20
Business Administration and Management, General	110	34
Multi-/Interdisciplinary Studies, Other	91	18
Manufacturing Engineering Technology/Technician	66	1
Administrative Assistant and Secretarial Science, General	56	7
Biology/Biological Sciences, General	48	3
Liberal Arts and Sciences/Liberal Studies	39	16
Computer and Information Sciences, General	38	12
Elementary Education and Teaching	36	2
Psychology, General	34	5

Postsecondary Education

Fall 2015 Graduate Enrollment of Students Attending
Alabama Public Four-Year Institutions

Talladega County	# Graduate Students
Grand Total	165
Major	
Educational Leadership and Administration, General	16
Registered Nursing/Registered Nurse	14
Counselor Education/School Counseling and Guidance Services	11
Elementary Education and Teaching.	11
Special Education and Teaching, General	8
Business Administration and Management, General	7
Undeclared/Not Reported	6
Social Work	5
Early Childhood Education and Teaching	4
Law	4
Pharmacy	4

Postsecondary Education

Summer 2014 thru Spring 2015 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Talladega Total	* State Totals
General Studies			76							76	3,174
Registered Nursing/Registered Nurse			23		9		3			35	3,556
Business Administration and Management, General			9		13		2			24	1,676
Elementary Education and Teaching					5		5			10	1,001
Licensed Practical/Vocational Nurse Training		10								10	602
Accounting					8		1			9	902
Secondary Education and Teaching					4		4			8	588
Educational Leadership and Administration, General							4	4		8	437
Counselor Education/School Counseling and Guidance Services							5	2		7	233
Multi-/Interdisciplinary Studies, Other			7							7	193



Source: Alabama Commission on Higher Education: Alabama Statewide Student Database.

Questions???

Alabama Department of Labor
Labor Market Information Division
LMI.LABOR@labor.Alabama.gov

Phone (334) 353-9096